

## OUR PARTNERSHIP

- advertise your business by joining with us in the design and production of coffee sleeves from Blue Collar Green Water Art & Culture Collective
- increase your exposure by reaching your local clientele on a daily basis
- encourage local clientele to visit more often
- distribute coffee sleeves on the ferry routes of your choice for 1 to 4 months
- provide true word of mouth

By partnering with Blue Collar Green Water Art & Culture Collective, you:

- help to build a local non-profit
- make visible the creativity of the San Francisco Bay's often unseen maritime workers
- empower worker communities and enhance lives

## SLEEVE PRICING

Number of sleeves	Price	Price per sleeve	Duration of Distribution
2,500	\$ 680	\$ 0.27	1-2+ months
5,000	\$ 1,045	\$ 0.20	2-3+ months
10,000	\$ 1,535	\$ 0.15	3-4+ months

Coffee cup sleeves will have a two-sided design:

Side 1 will have a design of your choice which may include your logo, website, coupon, etc;

Side 2 will have the Blue Collar Green Water Art & Culture Collective logo and website on a San Francisco Bay photograph background (photo taken by a Blue Collar Green Water Art & Culture Collective member).





## WHO WE ARE

Blue Collar Green Water Art & Culture Collective is a 501(c)(3) consortium organized by rank and file union workers from Blue & Gold Fleet, the largest ferry operator on the San Francisco Bay. Formed in 2015 to support each other as artists, Blue Collar Green Water Art & Culture Collective includes a growing number of worker artists from the San Francisco Bay maritime community. Our art is as diverse as our membership.

## OUR MISSION

Blue Collar Green Water Art & Culture Collective makes visible the creativity of the San Francisco Bay's often unseen blue collar maritime worker. Transporting people and goods across the waters each day, we are the strong, dedicated force behind the productivity and industry of the San Francisco Bay. We are also artists, thinkers and leaders. We celebrate the strength of our wide diversity by supporting labor struggles and social justice crusades. Through art, we strive to build leadership within our members, empower worker communities and enhance lives.



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ART & CULTURE COLLECTIVE

coffee sleeves  
for art



ART & CULTURE COLLECTIVE